

A photograph of two women smiling in a room. The woman in the foreground has short blonde hair and is wearing a dark blue sweater with a white collar. The woman in the background has dark hair and is wearing a grey sweater. The wall behind them is covered with several framed photographs. The year '2024' is printed in the top right corner.

2024

# Putting It All Together

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Small Church Strategies

# Putting it All Together

## Introduction



This class focuses on evangelism and outreach and how they can effectively work together. This presentation aims to inspire and empower you to be more effective in your community by looking within your church and developing different types of evangelism ministry and tools to minister to those who are your neighbors. We will also look at various kinds of outreach, talk about a few, and expound on different ways to evangelize using outreach. The goal is to get you to expand and begin to think outside the box or limitations you may think you have right now. We will look at strategies and tools to improve and expand the way evangelism and outreach are done. Jesus left us with the command to go make disciples, so let's work together for the next moments to learn more about evangelism and outreach. Sometimes, I will ask questions to see how many have certain things in place and may call on one of you to answer the questions.

# Evangelism

## What is Evangelism?

Tim Chilles shares that Evangelism comes from [Middle English *evangel*, from Late Latin *evangelium*, from Greek *euangelion*, good news, from *Evangelos*, bringing good news : *EU-*, *eu-* + *angelos*, messenger.]

The root of evangelism, *evangel*, is derived from the Greek word *euangelion*, translated as good news. From that same word, we derive the word *gospel*. We also find that many words we use in English are synonymous – *evangel(ism)*, *gospel*, and *good news* all speak of the same thing and find their root in the same word.

## What does the Bible share about Evangelism

According to the Bible, evangelism is spreading the word of God and encouraging others to adopt faith in Him. This can be done by reaching out to those who do not know or have never heard of Christ (Act 13:47). Sharing scripture through teaching and discipleship (Matthew 28:19-20) and providing spiritual encouragement, guidance, and understanding (1 Peter 3:15). Furthermore, evangelism involves lending a helping hand to those who are the most vulnerable or in need, such as those who are struggling with addiction, going through a complex illness, or trying situations (Luke 4:18). Through acts of evangelism, we can share God's love and compassion with others and help them on their journey towards faith. We do this by using different types of evangelistic methods. Whether speaking directly to people from the pulpit or simply living our lives in service, evangelism helps us share the good news with those who most need it.

# Evangelism Method Training Tips

## Know Your Calling

Andy Manning Shares the following Steps in Evangelism

- You must be convicted that God has called you to the work of
- evangelism. That it is not just the task of pastors and missionaries.
- What is evangelism?
- 1. Bill Bright: “Evangelism is taking the message of the good news of Jesus Christ to people and explaining it to them so that they can get in on it if they want to.”
- 2. In short, evangelism is leading lost people to Christ.

## Know the Importance of What you are Doing

Mr. Manning continue by sharing Scripture.

- John 3:16 “For God loved the world in this way: He gave his one and only begotten Son, so that everyone who believes in him will not perish but have eternal
- life.”
- Know your Testimony about the Gospel that Saved you
- Romans 1:16 “For I am not ashamed of the gospel, because it is the power of God for salvation to everyone who believes.”

# Evangelism Training Tips Continues

## Know Your Target

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Who are the first and easiest people for you to reach for Jesus? Those closest to you. What is the target audience for the church? (Elaborate)

## Know Your Plan

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- We are all called to be Evangelists. It is always good to share the good news with a partner or someone who can be trusted.
- Share the gospel of Jesus Christ and invite them to be disciples or share a place where they can be taught and trained.

# The Different Method of Evangelism

## Putting it All Together

- There are many ways to evangelize, and no one method is better. Finding the approach that best suits your personality, gifts, and circumstances is essential. Let's look at some areas of evangelism, and we hope you will find one or more that would suit your church's vision and mission objectives.
- \*Having Evangelistic Training in the area one desires to use as a method will help those who desire to witness and learn new techniques to achieve the desired outcome.

## Evangelism Methods

- One-on-One evangelism
- This is the most common form of evangelism, and it simply involves talking to someone about your faith in a one-on-one setting. This could be done informally, such as sharing your testimony with a friend, or more formally, such as leading a Bible study.
- Children, Youth, and Young Adult Evangelism
- This type of evangelism aims to share a message with these groups differently. The objective is to present the gospel in a way each category understands.

# Examples of Different Types of Evangelism

## Mass and Door-to-Door Evangelism

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- Mass evangelism
- This type of evangelism occurs in large groups, such as a crusade or evangelistic rallies. It usually involves a powerful message designed to quickly reach as many people as possible.
- Door-to-Door evangelism
- This method involves going door-to-door in your community and sharing the gospel with those you meet. It is a great way to reach people who might not otherwise hear about Jesus.

## Hospitality and Service Evangelism

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- Hospitality evangelism
- This approach uses the power of hospitality to evangelize. It involves inviting people into your home and building relationships with them. You can share your faith with them naturally and organically as you get to know them.
- Service evangelism
- Service evangelism is all about meeting the needs of others and showing them the love of Christ through acts of service. This could involve anything from volunteering at a local soup kitchen to helping someone in your neighborhood through a difficult time

# Friendship and Media Evangelism

## Making New Friends Evangelism



## Media Evangelism

- Friendship evangelism.
- This approach evangelizes by developing relationships with people and being a friend to them. It involves spending time with them, getting to know them, and sharing your faith naturally and organically.
- Media evangelism
- This type of evangelism uses different forms of media, such as television, radio, the internet, and social media, to share the gospel with people worldwide. It is a great way to reach people who might not otherwise have access to the gospel message.



# Social Justice and Business/ Marketplace Evangelism <sup>2024</sup>

## Social Justice Evangelism

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## Business/ Marketplace Evangelism

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- Political or Social Justice evangelism
- Social Justice/ Political Evangelism is used to speak to those in the political spaces with a message of good news and works to change laws to help those in need.
- Business/ Marketplace evangelism
- This type of evangelism involves engaging with the business community to share the message of hope with both the community and the business community.

# In Reach and Outreach

## What is in reach?

- What is in-house reach? In-house reach is when the ministry has programs that focus on the welfare of the church's members, such as couples' ministries, singles ministries, women's ministries, youth ministries, children, youth, and young adult/college ministries, prayer ministry, music ministry, business ministries, social service programs, tutoring programs, budgeting programs, grief programs, drug rehab support groups, GED programs, nutrition programs, scholarship programs, etc.

## What is Outreach

- Tim Chilles also shared that, Unlike evangel, the term outreach is not found in the Bible, though the idea certainly is. Outreach implies action more than message. Perhaps it is best defined as a business term: 'an act of reaching out, bringing an organization's services or products into the community.' When a church engages in outreach, it reaches out to the community to meet needs or let people know of its existence to meet some of the community's needs. Give an example, such as United Way.

# Evangelism vs. Outreach

## Is There Difference Between the Two?

### Evangelism

- Yes. Evangelism is about using a method to spread the good news about Jesus Christ to those who may or may not have heard of him.

### Outreach

- Outreach is reaching out to others through a service the church provides to its members and the community. Outreach is about meeting the needs of the community that one is serving.

# Examples of Different Kinds of Evangelism

## Single Moms and Thanksgiving Outreach

### Hosting a Service Day for Single Moms



### Running a Thanksgiving Bible Game

#### Hosting Service Days for Single Moms

- Organize service days where church members assist single moms with house repairs, yard work, or childcare. This practical help can lighten their load and demonstrate the love of God in action.

#### Running a Thanksgiving Bible Game

- Host a Thanksgiving Bible game to teach children and adults about gratitude-related biblical principles. Use construction paper, slips of paper, or index cards to create fun, interactive ways to explore Bible verses that focus on thankfulness.

# More Examples of Outreaches for Small Churches 2024

## Prison Ministry Outreach

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- Sponsoring Prison Ministry
- Support a prison ministry that reaches out to incarcerated individuals through visits, Bible studies, and letters. This outreach opportunity helps spread the Gospel and provides encouragement to those often forgotten by society.

## Hosting Small Support Groups on Mental Health

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- Hosting Small Groups Focused on Mental Health
- Organize small groups for individuals dealing with mental health challenges, such as anxiety or depression. Provide a safe place for open discussions, prayer, and support.

# Business and Senior Outreach

## Partnership with Local Businesses

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- Working with local businesses is a great way to expand the church's reach. Examples include partnering with a local restaurant to host community meals. Running joint promotions through social media. Encouraging community members to support local nonprofits. This collaboration fosters goodwill and showcases the church's commitment to the local community. Starting a support group for those who are in Business.

## Hosting Yard Workday For Seniors

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- . Hosting Yard Workdays for Senior Citizens
- Offer practical help to senior citizens by organizing yard workdays, where small groups of church members assist with lawn care and home maintenance. This outreach ministry builds relationships with older generations and supports their mental health and well-being.

# Examples of Church Outreach Events

## Fairs and Festivals

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- Fairs and festivals.
- Family movie nights in the church parking lot.
- Holiday celebrations in a local park.
- These events offer a great way to engage the surrounding community and create opportunities for new relationships.

## Partnering with Local Schools

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- Building a relationship with a local school provides various outreach opportunities, such as Donating school supplies to students in need, hosting tutoring or after-school programs, or sponsoring sports teams or arts programs. This partnership helps the church community serve the needs of its local community.

# How to Develop a Strategy to Achieve Your Outreach Objectives?

## Prayer

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- Communication with God is essential because God will give you the right strategy to meet the people looking for what your ministry has to offer. Prayer should be a congregation effort. The Leadership must pray for God's guidance in strategizing to reach those with or without Christ who need hope and the good news of Jesus Christ.

## Brainstorm through prayer, Write and Share the Vision

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- What is Vision?
- The Vision Statement focuses on the future, is a source of inspiration and motivation, and outlines what the organization wants to become to the community and world that it serves.
- Here is what the Bible says about vision:
- And then God answered: "Write this. Write what you see.
- Write it out in big block letters so that it can be read on the run. This vision message is a witness pointing to what's coming. It aches for the coming—it can hardly wait, And it doesn't lie. If it seems slow to come, wait.
- It's on its way. It will come right on time. Habakkuk 2:2-4 MSG..
- Write the Vision, share it with your leadership, and ask for feedback and suggestions on how to make the vision's messaging more effective. After the leadership shares with the congregation, begin training the congregation on the church's vision and mission. Constantly keep them both before the congregation.



# Ask Questions and Finetune the Vision Within the Leadership Meeting

## Finetuning the Vision

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## Questions to Consider

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- What is the overarching desire of the ministry?
- If there was a previous vision, does the vision need to be updated?
- Can the vision meet the current needs of the surrounding community and your members' needs?

# Write Your Mission Statement

## The Mission of the Vision

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## The Importance of the Mission Statement

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- The mission statement focuses on today, what the organization does to achieve it, and the overall goals of the church's vision. How does your mission statement help the church accomplish the vision?

# Putting it all Together

Developing A Strategy

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Surveying the Landscape

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SHOP  
TAX  
FREE

# Developing a Strategy

## Survey the Land-Through learning your community leaders and neighbors

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- One way to develop an outreach strategy is to survey the land to see how your vision and mission can assist the community. Do you know who your local and state officials are? Please set up an appointment and ask about some areas they struggle with. Ask them to share some of the statistics they are trying to solve and how your church can assist.
- Does the Police, Sheriff, or State Trooper know your church? Have you considered partnering with them on some of their events to find a solution? Do your neighbors know who you are and what the church is about? Do the Apartment Managers know your church's name? Do the schools, Colleges, and Universities know your church name? Do civic and non-profit organizations in the community know your church name? Does Radio and Television Stations see the church's name? Are you using social media to engage others visiting your page? Do you know your community's overarching needs and your vision of being a part of the solution?

## Strategize Based on the Vision and mission's ability to meet some of the needs in the community.

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Once you have established the vision and the mission. The key is finding ways for the vision to touch different areas in society, family, religion, education, media, art and entertainment, business, and government. How is your vision and mission touching these areas through evangelism and outreach? What strategy can you and your team develop to ensure that your church breathes life in places where God's kingdom desires to be established?

\*\*\*\*\*One of the notes I want to make is to find out where free advertisement is on social media, newspapers, TV, and radio. Submit the church name for general announcements about what the church is doing. Elaborate on this and other things.



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**THANK YOU!**

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